Reg. No. : ....

Name : ....

Second Semester M.Com. Degree Examination, September 2024

Paper V — CO 225 : INVESTMENT MANAGEMENT

(2018 Admission Onwards)

Time : 3 Hours   Max. Marks : 75

SECTION – A

Answer **all** questions. **Each** question carries **2** marks.

1. Distinguish between investment and speculation.

2. What is the money market?

3. Differentiate between nominal and real interest rates.

4. What is a depository system?

5. What is financial literacy?

6. What do you mean by personal finance planning?

7. What is the investment decision cycle?

8. What is heuristic bias?

9. Define the spreadsheet.

10. Write a short note on database framing.

(10 × 2 = 20 Marks)

SECTION – B

Answer **any five** questions. **Each** question carries **5** marks.

11. What are the objectives of an investment?

12. Explain the factors affecting investment decisions.

13. What are the principles of the financial market?

14. What are the different types of term structure interest rates? Explain it.

15. State and explain the essential elements of asset planning?

16. Explain the importance of tax planning.

17. Why investors are irrational, according to behavioural finance?

18. Explain in detail the major financial functions of Excel.

(5 × 5 = 25 Marks)

SECTION – C

Answer **any two** of the following questions. **Each** question carries **15** marks.

19. Discuss different investment avenues.

20. Describe the principles of personal finance.

21. Discuss the factors influencing interest rates.

22. Give a detailed note on the various stages of investment decision cycle.

(2 × 15 = 30 Marks)

Reg. No. : ....

Name : ....

Second Semester M.Com. Degree Examination, September 2024

Paper II : CO 222 : STRATEGIC MANAGEMENT

(2018 Admission Onwards)

Time : 3 Hours   Max. Marks : 75

SECTION – A

Answer **all** questions. Each question carries **2** marks.

1. Define Vision.

2. What is environmental scanning?

3. What is SWOT?

4. What is conglomerate diversification?

5. What is Merger?

6. What do you mean by divestment?

7. What do you mean by strategic formulation?

8. What is portfolio analysis?

9. What is strategic audit?

10. What do you mean by integration strategy?

(10 × 2 = 20 Marks)

P.T.O.

SECTION – B

Answer any **five** questions. Each question carries **5** marks.

11. Explain value chain analysis.

12. Discuss various business level strategies.

13. Describe Michael Porter's Competitive strategy.

14. Discuss the benefits of strategic alliances.

15. Discuss the steps in the process of strategic choice.

16. Discuss different approaches to strategic implementation.

17. Discuss the concept of blue ocean strategy.

18. Describe Strategic Advantage Profile (SAP).

(5 × 5 = **25 Marks**)

SECTION – C

Answer any **two** of the following questions. Each question carries **15** marks.

19. What is strategy implementation? Discuss the barriers to strategy implementation.

20. What are the major strategies available to a company that want to expand and grow fast?

21. What is retrenchment strategy? Explain the types of retrenchment strategies.

22. What do you mean by strategic evaluation and control? Discuss the techniques of strategic evaluation and control.

(2 × 15 = **30 Marks**)

Reg. No. : ....

Name : ....

Second Semester M.Com. Degree Examination, September 2024

Paper I : CO 221 : E-BUSINESS AND CYBER LAWS

(2018 Admission Onwards)

Time : 3 Hours   Max. Marks : 75

SECTION – A

Answer all questions. Each question carries 2 marks.

1.   What is e-business?

2.   What is e-branding?

3.   What is a trade mark?

4.   What is copy right?

5.   What is data mining?

6.   What is Cyber Appellate Tribuna ?

7.   What is an electronic fund transfer?

8.   What is knowledge building?

9.   What is a supply chain management?

10. What is e-retailing?

(10 × 2 = 20 Marks)

SECTION – B

Answer any **five** questions. Each question carries **5** marks.

11. Discuss different e-business models.

12. Discuss various modes of e-payments practiced in the trade.

13. What is a supply chain management system? Discuss the benefits of a SCM.

14. Discuss various modes of e-marketing.

15. What is an IPR? Discuss various types of IPR.

16. Explain the concept of e-procurement.

17. Discuss the major provisions of Information Technology Act, 2000.

18. E-commerce is a disruptive evolution. Discuss.

(5 ⋅ 5 = 25 Marks)

SECTION – C

Answer any **two** questions. Each question carries **15** marks.

19. What is ERP? Discuss the benefits of a good ERP system.

20. What is a patent? What are the conditions for patentability? Discuss the procedure for patent application.

21. The evolution of e-commerce has revolutionized the retail segment. Discuss.

22. What is a cyber-crime? Discuss different types of cyber-crime.

(2 × 15 = 30 Marks)

Reg. No. : ....

Name : ....

Second Semester M.Com. Degree Examination, September 2024

Paper IV — CO 224 : INTERNATIONAL BUSINESS

(2018 Admission Onwards)

Time : 3 Hours　　　　　　　　　　　　　　　　　　　Max. Marks : 75

SECTION – A

Answer all questions. **Each** question carries **2** marks.

1. How is WTO different from GATT?

2. Which are institutions forming part of World Bank Group?

3. What are turnkey projects?

4. What is meant by brown field investment strategy?

5. Maruti Suzuki is a classic example of an ownership venture. Identify and elaborate the features.

6. Why are multinational companies also known as multi domestic companies?

7. What is entrepot trade?

8. Illustrate absolute advantage theory with example.

9. What are non tariff barriers? Give examples.

10. European Union signifies a form of trade bloc. Identify the same and explain.

(10 × 2 = 20 Marks)

SECTION – B

Answer **any five** questions. **Each** question carries **5** marks.

11. International business is an expansion of domestic business. Comment.

12. Describe the different stages of internationalization.

13. Explain the Product Life Cycle theory in the context of international trade.

14. Discuss the major functions of IMF.

15. Give the major classifications of FDI.

16. Distinguish between ADR and GDR.

17. Which are the two major routes for FDI approval in India?

18. Which principles are regarded as the foundations of WTO's multilateral trading system?

(5 × 5 = 25 Marks)

SECTION – C

Answer **any two** questions. **Each** question carries **15** marks.

19. Describe the different modes of foreign market entry highlighting the pros and cons of each mode

20. Elaborate the major external factors influencing the global business environment.

21. Explain briefly :

    (a) FTA   (b) Customs Union

    (c) Common market   (d) Economic Union and

    (e) Political Union

22. Which are the major methods of payment in international business?

(2 × 15 = 30 Marks)

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Reg. No. : ....

Name : ....

Second Semester M.Com. Degree Examination, September 2024

CO 223 – QUANTITATIVE TECHNIQUES AND FINANCIAL ECONOMETRICS

(2018 Admission Onwards)

Time : 3 Hours   Max. Marks : 75

SECTION – A

Answer **all** questions. **Each** question carries **2** marks.

1. What is mutually exclusive events?

2. Define Central Limit Theorem.

3. What do you mean by Beta Distribution?

4. What is Standard Deviation?

5. Define White Noise.

6. State Ramsey Reset Test.

7. What is panel data?

8. What is Durbin Watson Statistics?

9. Give steps to create histogram in SPSS.
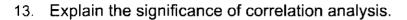
10. What is Multivariate Analysis?

                                                          (10 × 2 = 20 Marks)

SECTION – B

Answer any **five** questions. **Each** question carries **5** marks.

11. State Poisson distribution and its properties.

12. Describe various events used in Probability Theory.

P.T.O.

13. Explain the significance of correlation analysis.

14. Describe seven classical assumptions of OLS regression method.

15. The incidence of occupational disease in an industry is such that the workers have 20 per cent chance of suffering from it. What is the probability that out of six workers 4 or more will come in contact of the disease?

16. Suppose a life insurance company insures the lives of 5000 persons aged 42. If studies show the probability that any 42-years old person will die in a given year to be 0.00 1, find the probability that the company will have to pay at least two claims during a given year $e^{-5} = 0.0067$.

17. A sample of 900 items has mean 3.4 and standard deviation 2.61. Can the sample be regarded as drawn from a population with mean 3.25 at 5% level of significance?

18. Suppose, a computer has found, for a given set of values of variables x_1, x_2 and x_3 the correlation coefficients are: $r_{12} = 0.91$, $r_{13} = 0.33$, and $r_{23} = 0.81$. Explain whether these computations may be said to be free from errors.

(5 × 5 = 25 Marks)

SECTION – C

Answer any **two** of the following questions. **Each** question carries **15** marks.

19. Explain the fitting of a binomial distribution and a Poisson distribution.

20. An instructor of mathematics wishes to determine the relationship of grades on the final examination to grades on two quizzes given during the semester. Let x_1, x_2 and x_3 be the grades of a student on the first quiz, second quiz, and final examination respectively. The instructor made the following computations for a total of 120 students:

$$\bar{x}_1 = 6.80 \quad \bar{x}_2 = 0.70 \quad \bar{x}_3 = 74.00$$
$$s_1 = 1.00 \quad s_2 = 0.80 \quad s_3 = 09.00$$
$$r_{12} = 0.60 \quad r_{13} = 0.70 \quad r_{23} = 00.65$$

(a) Find the least-squares regression equation of x_3 on x_1 and x_2.

(b) Estimate the final grades of two students who scored respectively 9 and 7 and 4 and 8 marks in the two quizzes.

The following table gives the number of refrigerators sold by four salesmen in three months May, June and July:

Month	Salesman			
	A	B	C	D
May	50	40	48	39
June	46	48	50	45
July	39	44	40	39

Is there a significant difference in the sales made by the four salesmen? Is there a significant difference in the sales made during different months?

22. Elaborate the different econometric models.

(2 × 15 = 30 Marks)